

# THE REAL DEAL

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## **Elika partners with relocation, renovation specialists**

Buyers' brokerage Elika Associates announced a new partnership today with alchemyRED, a real estate developer and renovation liaison service for homeowners, and Cross It Off Your List, a so-called "relocation and lifestyle management company." The partnership is intended to create a seamless transition from contract closings to move-ins, Elika said in a written statement. "Thanks to this cross-marketing opportunity, investors and international buyers can feel comfortable about leaving their renovation projects and homes in responsible hands while they are out of town, and foreign buyers can adjust seamlessly and stress-free into their new Manhattan apartments," the statement says. *TRD*